# **O**verview

Please **R**ead this thoroughly. **A**ny instant AI responses will be deleted.

This is a TEST job to find good document designers for an Identity Card printing site. We will award 10 candidates the job as a test.

We require generic ID card templates made to our specifications.

Please design 1 card template to our specifications.

**Do NOT** use the word “passport”, “driving license” (or any variation thereof), visa, government or any country name, or any other official wording in the document.

These cards are not intended to be used as official documents.

We have included scans of REAL cards for reference, but do not replicate them entirely.

<https://drive.google.com/drive/folders/1Th70oQ3yVwPTZFZlY5uAZliu9qwfAfNy?usp=drive_link>

For card title use something like :

IDENTITY CARD

NATIONAL IDENTIFICATION

STUDENT CARD

SAMPLE TITLE

# Deliverables

Please provide a print ready PDF Identity Card Document according to the specs.

You can use the backgrounds in the Backgrounds folder provided or design your own.

<https://drive.google.com/drive/folders/1Th70oQ3yVwPTZFZlY5uAZliu9qwfAfNy?usp=drive_link>

# Custom Card Designs Design Guide

A sample generated PDF is attached. These PDFs are intended to be 2x actual size of 86 x 54mm printed.

* Front & back of each card provided as a 2 page PDF and source design file (AI, EPS etc)
* Keep all text and important elements 2mm from printed card edge
* Make all black text #000000 RGB black
* All other colours can be provided as RGB
* **N**o typeface below 32px / 10pt
* No fine detail (lines, serifs) below 6px
* Variable data can be included on both sides
* Please include any fonts you use
* **G**oogle fonts required – no other fonts please.
* Sans print better than serif.
* All text and elements must be editable, not flattened in PDF and AI / EPS.
* Do not copy and paste **E**xisting artwork.
* You can add barcodes and QR codes if you wish.
* No crop marks or boundary box on artwork

## PDF Dimensions :

These PDFs are intended to be 2x actual size.

* PDF artboard size 185.4 x 122mm
* Bleed size 179.4 x 116mm
* Printable area 175.4 x 112mm

## Sample Data

Please use the following sample data if you need to use a sample name:

Sydney Sweeney

12-09-1997

Picture of Sydney Sweeney Attached (cardholder\_image\_main.png)

You can add fields like Address, Place of Study or other Fields if you wish.

You can design a card of your own concept if you think it will be better.